

Federal Communications Commission Washington, D.C. 20554

May 16, 2007

DA 07-2070 Released: May 16, 2007

CERTIFIED MAIL - RETURN RECEIPT REQUESTED

KSAX-TV, Inc. Station KSAX(TV) 3415 University Avenue, West St. Paul, MN 55114-2099

> Re: KSAX-TV, Inc. KSAX(TV), Alexandria, MN Facility ID No. 35584 File No. BRCT-20051130APL

Dear Licensee:

This refers to your license renewal application for station KSAX(TV), Alexandria, MN.

In the Children's Television Act of 1990, Pub. L. No. 101-437, 104 Stat. 996-1000, *codified at* 47 U.S.C. Sections 303a, 303b and 394, Congress directed the Commission to adopt rules, *inter alia*, limiting the number of minutes of commercial matter that commercial television stations may air during children's programming, and to consider in its review of television license renewals the extent to which the licensee has complied with such commercial limits. Pursuant to this statutory mandate, the Commission adopted Section 73.670 of the Rules, 47 C.F.R. § 73.670, which limits the amount of commercial matter which may be aired during children's programming to 10.5 minutes per hour on weekends and 12 minutes per hour on weekdays. *Children's Television Programming*, 6 FCC Rcd 2111, 2118, *recon. granted in part*, 6 FCC Rcd 5093, 5098 (1991). The commercial limitations became effective on January 1, 1992. *Children's Television Programming*, 6 FCC Rcd 5529, 5530 (1991).

On November 30, 2005, you filed the above-referenced license renewal application for station KSAX(TV). In response to Section IV, Question 5 of that application, you certify that, during the previous license term, station KSAX(TV) failed to comply with the limitations on commercial matter in children's programming specified in Section 73.670 of the Commission's Rules. In Exhibit 19 to the renewal application, you indicate that station KSAX(TV) exceeded the children's television commercial limits by 30 seconds on February 4, 2001, February 11, 2001, and February 18, 2001.

It appears from the information before us that the overages in question were isolated violations of the children's television commercial limits. Such *de minimis* violations of Section 73.670 of the Commission's Rules do not warrant further consideration in connection with KSAX(TV)'s renewal application.

Accordingly, IT IS ORDERED that, a copy of this Letter shall be sent by First Class and Certified Mail, Return Receipt Requested to KSAX-TV, Inc. at the address listed above and to its counsel, David A. O'Connor, Esq., Holland & Knight LLP, 2099 Pennsylvania Avenue, N.W., Suite 100, Washington, D.C. 20006-6801.

Sincerely,

Barbara A. Kreisman Chief, Video Division Media Bureau